

Course: Transatlantic Governance & Policy – Study Abroad Course (Tentative)
PS1349

Description: The political, economic and defense links between North American countries and European countries have created an ever-increasing number of governance and policy issues. This course is designed to introduce the students to the links and relations between the United States of America, the European Union and EU member states. Since the signing of the New Transatlantic Agenda in 1995, the United States and the European Union have launched numerous working groups on trade, security and foreign policy, energy and climate change, and finally the digital market.

In this course students will have the opportunity to take a close look at the cooperation and governance framework in the transatlantic partnership. The course will take students to different sites in Washington, D.C. and Brussels to explore a number of issue-areas, including the impact of the current U.S. administration's trade and tariff policy on transatlantic relations, and the most recent defense talks within NATO. It will also explore how forces like Brexit and the refugee crisis are testing the sustainability of the EU, and examine the populist and nationalist political movements challenging liberal democracy on both sides of the Atlantic.

Students will be responsible for readings, participation in the talks and q&a at the site visits, participation during the lecture/seminar hours at the hotels, and a final paper.

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- Objectives:
- 1) To offer students the opportunity to learn about and study the workings of the Transatlantic Partnership, with particular focus on the economic and security dimension of the partnership.
 - 2) To introduce students to the practice of Atlantic cooperation, and the governance structure sustaining it since the postwar era.
 - 3) To facilitate the development of global cultural competency among students and provide students with an understanding of how historical, economic, political, and security issues impact relations between America and Europe.

Contact

Hours: The course will have a total of (#) contact hours comprised of classroom lectures and discussions conducted during the tour (please see the syllabus below for details)

Texts: Students will receive a packet with the assigned readings.
Alcaro, Riccardo; Peterson, John; Greco, Ettore, eds. *The West and the Global Power Shift: Transatlantic Relations and Global Governance*. Palgrave Macmillan, 2016.

For students who have little knowledge of the European Union, here are some sources to consult before the tour begins:

Olsen, Jonathan and McCormick, John. *The European Union: Politics and Policies*. 6th edition. Routledge, 2018.

"Everything You Need to Know about European Political Union," *The Economist*, July 27, 2015, go to:

<http://www.economist.com/blogs/economist-explains/2015/07/economist-explains-20?zid=307&ah=5e80419d1bc9821ebe173f4f0f060a07>

Lectures: **Sunday, May 12, 5-6pm**

The Historical Evolution of the Transatlantic Partnership; Why Study Transatlanticism?

Readings:

Alcaro, Riccardo; Peterson, John; Greco, Ettore, eds. *The West and the Global Power Shift: Transatlantic Relations and Global Governance*. Palgrave Macmillan, 2016. **Chapter 4** "The Historical Evolution of the Transatlantic Partnership," p. 75-98.

Buonanno, Laurie, Cuglesan, Natalia, and Henderson, Keith, eds. 2015. *The New and Changing Transatlanticism : Politics and Policy*

Perspectives. London: Taylor and Francis. **Chapter 1**, "Studying Transatlanticism," pp.1-20.

Monday, May 13, 1:30-4:30pm

Global Governance, World Politics and Transatlantic Relations

Readings:

Peterson, J., & Muftuler-Bac, M. 2014. Global Governance: Promise, Patterns, Prospects. (Transworld working paper 39).

<http://www.transworld-fp7.eu/?p=1591>

Alcaro, Riccardo; Peterson, John; Greco, Ettore, eds. The West and the Global Power Shift: Transatlantic Relations and Global Governance. Palgrave Macmillan, 2016. **Chapter 2** "The Transatlantic Security Community: Erosion From Within?" p. 21-42; **Chapter 3** "Multipolarity, Multilateralism and Leadership: The Retreat of the West?" p. 43-74.

Wednesday, May 15, 1:30-4:30pm

Transatlantic Governance, Administrative Cultures, and 'Special Relationships'

Readings:

Smith, M. "European Responses to US Diplomacy: 'Special Relationships,' Transatlantic Governance and World Order," *The Hague Journal of Diplomacy*, 2011, vol. 6, issue 3-4, pp. 299-317.

Buonanno, Laurie, Cuglesan, Natalia, and Henderson, Keith, eds. 2015. The New and Changing Transatlanticism : Politics and Policy Perspectives. London: Taylor and Francis. **Chapter 5**, "Transatlantic Governance," p. 85-108. **Chapter 6**, "Comparing Administrative Cultures," p.109-118.

Friday, May 17, 1:30-4:30pm

Transatlantic Economic and Security Issues

Readings:

Buonanno, Laurie, Cuglesan, Natalia, and Henderson, Keith, eds. 2015. The New and Changing Transatlanticism : Politics and Policy Perspectives. London: Taylor and Francis. **Chapter 7**, "Transatlantic Trade Policy,' pp. 121-131. **Chapter 9**, "Transatlantic Competition Policy," pp. 132-147.

Freudenstein, Roland and Kennedy, Craig. "A New Transatlantic Agenda in Focus: Challenges and Opportunities in the Trump Era", *European View*, 06/2017, vol. 16, issue 1, pp. 1-22.

Monday, May 20, 5:00-6:00pm

The European Union: A Brief History

Readings:

“The EU in Brief,” go to https://europa.eu/european-union/about-eu/eu-in-brief_en.

Tuesday, May 21, 9:00-11:00am

The European Union: Institutions and Policy-Making

Readings:

Bache, Ian, Simon Bulmer, Stephen George, and Owen Parker. *Politics in the European Union*. 4th edition. Oxford, UK: OUP, 2015. Chapter 12, “The Institutional Architecture,” pp. 199-230.

Schon-Quinlivan, Emmanuelle. “Policy-Making in the European Union,” *European Politics & Society*. Sep2015, vol. 16, issue 3, pp. 463-465.

Thursday, May 23, 9:00-11:00am

The EU and NATO

Readings:

Schleich, C. (2014). NATO and EU in conflict regulation: interlocking institutions and division of labour. *Journal of Transatlantic Studies*, 12(2), 182-205.

Howorth, J. (2017). “EU-NATO Cooperation: The Key to Europe’s Security Future,” *European Security*, 07/2017, vol. 26, Issue 3, pp. 454-459.

Monday, May 27, 1:30-4:30pm

U.S., Europe and Migration

Readings:

Roos, Christof; Zaun, Natascha. “The Global Economic Crisis as a Critical Juncture? The Crisis’s Impact on Migration Movements and Policies in Europe and the U.S.”, *Journal of Ethnic & Migration Studies*, Sept2016, vol. 46, Issue 10, pp. 1579-1589.

D’Appollonia, Ariane Chebel. 2012. *Frontiers of Fear: Immigration and Insecurity in the United States and Europe*. Cornell University Press.

Chapter 8, " Immigration, Economic Interests, and Politics," pp. 222-247.

Wednesday, May 29, 1:30-3:00pm

Transatlantic Governance and Policy: What Have We Learned? What Future for Transatlantic Relations?

Readings:

Kaufmann, Sonja and Mathis Lohaus. " Ever Closer or Lost at Sea? Scenarios for the Future of Transatlantic Relations," *Futures*, vol. 97, March 2018, pp. 18-25.

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